



Blanca Criner, owner of Pronto ONE Bilingual Consulting & Training, is a dynamic marketing leader, accomplished banking executive, and dedicated community champion. As a natural relationship connector, she thrives on empowering others through meaningful connections that foster both personal and professional growth.

Originally from Mexico, Blanca has made the greater Dayton, Ohio area her home, where she actively serves as a mentor, advocate, and servant leader. She has been instrumental in driving business development and strategic marketing, having served as the Chief Marketing and Business Development Officer for three financial institutions. Under her leadership, these organizations expanded their membership bases, strengthened client relationships, and earned national recognition.

Blanca also brings to the table along with Business Development/Marketing for the Financial industry,

Blanca is a certified John Maxwell Coach and DISC Consultant and plays a pivotal role in the Greater Dayton Community Transformation movement. She has led Transformation Tables in Panama and now facilitates them virtually, helping individuals unlock their leadership potential. Leveraging her vast network, she has also helped bring the iLead Youth Program to schools and nonprofit organizations, impacting the next generation of leaders. She also recently joined Unify Dayton.

Her passion for community engagement is evident in her service on multiple boards, including the Better Business Bureau's Women in Business Network (WiBN) and Women in Christian Leadership. Additionally, she is an active member of two area Chambers of Commerce, five networking groups, and two Optimist organizations, continuously fostering opportunities for collaboration and growth.

Outside of her professional and community endeavors, Blanca cherishes time with her husband, David Criner, and their son, Joey, who is currently pursuing his education at the University of Kentucky. Their family is completed by Buddy, their lively nine-year-old Chiweenie. Blanca enjoys hiking, traveling, and exploring international cuisines through cooking classes in different countries around the world.

Blanca continues to make a lasting impact, connecting others with the main goal in mind: We are better together so we all can be a "Force for Good."